



APT: Advanced Product Training

Advance Product Training is a four-hour training conducted by Network Vice Presidents and Business Vice Presidents on a quarterly basis. This training will give all independent sales associates the knowledge to:

- **Speak to prospective members with confidence.**
- **Boost their posture when speaking about the credibility of LegalShield.**
- **Accurately describe the value of the services.**
- **Understand and effectively communicate our differentiators in a competitive nature.**
- **Overcome objections and teach membership usage for retention.**



Oregon's Special Guest:

Mr. James Rosseau

President of Business Solutions
of LegalShield

**SAT., FEBRUARY 6th
2016**

Registration begins at
9:30am

**Pre-Register rate:
\$15 per person**

**Walk-In rate:
\$20 per person**

**Business Briefing
(Optional)
10am**

(No Extra cost)

Training Location:

10am LS Overview

Training 11am - 3:30pm

**Doubletree Hilton by Lloyd Ctr
1000 NE Multnomah, Portland**

Pre-Register Online:

To register online, log into the Associate's Only Portal. Then click:

- Training
- B2B
- B2B Training
- All Trainings by Type
- APT

Select the class location you wish to attend and then click "Enroll."